

Expression of interest (EOI)

Float your Boat - Creative Lighting Commissions



Budget: \$3,000 per artist (three commissions)

Applications due: 7 April 2025

Project delivery dates: 16 – 21 June 2025

Open to: Creative individuals, groups or companies from the Hunter region

About the opportunity

Lake Macquarie City Council is seeking expressions of interest from Hunter based Artists to design and create engaging illuminated public artworks for the 'Float your Boat' flotilla and lake foreshore activations which will be held on Friday June 20 and Saturday June 21, 2025.

- Float Your Boat Lake Macquarie City Council
- 2022 Video





Background

The Float your Boat has become a very popular annual event for the community. These public lighting displays for the flotilla and foreshore engages the community and local boaties to participate in celebrating our lake, through a fun participatory experience. Lake Macquarie City Council recognises the benefits of artworks integrated into the community and their ability to create a sense of place, identity, and engagement.

Project Scope

The final concept design is to be completed by June 9, 2025. The design and fabrication into a lighting display will be completed the week in the lead up to the event before Friday June 20.

This commission is intended for creatives and artists located in the Hunter Region. (please note that you do not need to have any lighting skills, we provide electricians to help you install your designs on our boats)

Key Information

- Completion/installation before Friday 20 June 2025
- 2. Budget: The budget for each project as detailed above covers all the artists' cost, which includes but is not limited to artist fee, materials, contractors, etc. No further funds will be allocated for the creation of the design and artwork.
- 3. Council will support with: Installation expenses, marketing, safety materials as negotiated in the contract.
- 4. Contractual Agreement: If successful, full terms and conditions will be outlined within a contractual agreement between the artist and Lake Macquarie City Council. This expression of interest has no legal bearing.
- 5. Materials: Materials used must be suitable for an outdoor public environment, durable and non-toxic.

Selection Principles

The Lake Macquarie City Council's Urban and Public Art Policy identifies the following objectives:

- articulate a sense of place or community identity.
- encourage a stronger sense of community belonging, and community ownership of public space
- integrate public art into the infrastructure and natural environments of the City in order to enhance public spaces;
- ensure proposals are suitable and sustainable/ robust; and
- foster local and emerging artists in the Lake Macquarie community.

Selection Process

A selection panel will evaluate submissions with consideration to (but not be limited to) the following key selection criteria:

- originality of the concept;
- relevance to proposed location and audience;
- quality of visual representation;
- ability to articulate a sense of place and community identity;
- how the design will enhance the flotilla and foreshore on the lake
- ability to complete the commission within budget, timeframe and complexity of installation.

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Key project dates

Detail	Deadline
EOI application opens	7 February 2025
EOI application closes	7 April 2025
EOI applications assessed	8 – 9 April 2025
Artists contracted/notified	11 April 2025
Design completed and approved	16 May 2025
Installation of work	16 – 20 June 2025

The commission budget will need to include:

- Attendance of a minimum of 1 Project Management meeting with Council Officers (to be held online or onsite).
- Evidence of public liability insurance (can be sourced following successful application).
- All costs involved in developing the design and installation.

Lake Macquarie City Council will cover the costs associated with:

- Managing the installation of the artwork in collaboration with the artist
- Supply of onsite installation equipment and personnel (based on discussion with designers and project manager).
- Photography of the process and final artwork.
- Media and marketing.
- Risk management.
- Approval and due diligence of the project

Submit your application

Applications will close 7 April at 5pm 2025. Any application received after the closing date may be deemed non-compliant and disqualified from the assessment process. This commission is intended for artists located in the Hunter Region.

Applications must be lodged electronically through SmartyGrants.

Link here: Float Your Boat - Creative lighting commissions 2025 - Lake Macquarie City Council

Artists are responsible for ensuring that any documents or information submitted electronically is in an acceptable format (such as PDF, Excel or Word).

All applicants are encouraged to discuss your EOI pitch and application form, and or to discuss accessibility adjustments to the application process, please contact:

Contact:

Charlotte Hilder Cultural Projects Curator Phone: 0436 528 305

E: culturalprojects@lakemac.nsw.gov.au

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