

## Expression of Interest (EOI)

### *Wangi Wangi Owls – Public Artwork Painting Commission*

**Budget:** \$2,500

**Applications due:** Monday 11 March 2024, 5pm AEST

**Project delivery dates:** May 31 – June 2, 2024

**Open to:** Lake Macquarie artists

#### About the opportunity

Lake Macquarie City Council is seeking proposals from local Lake Macquarie artists to paint an original design on a larger-than-life owl for the annual Dobell Festival. The owl will be painted in public space in Wangi Wangi over the weekend of June 1 - 2, 2024. This project seeks to acknowledge, strengthen, and celebrate the Wangi Wangi community.

#### Background

Lake Macquarie City Council is committed to fostering a creative community by providing quality, accessible opportunities in our local places and spaces to encourage cultural awareness, create professional development pathways for artists and celebrate community identity.

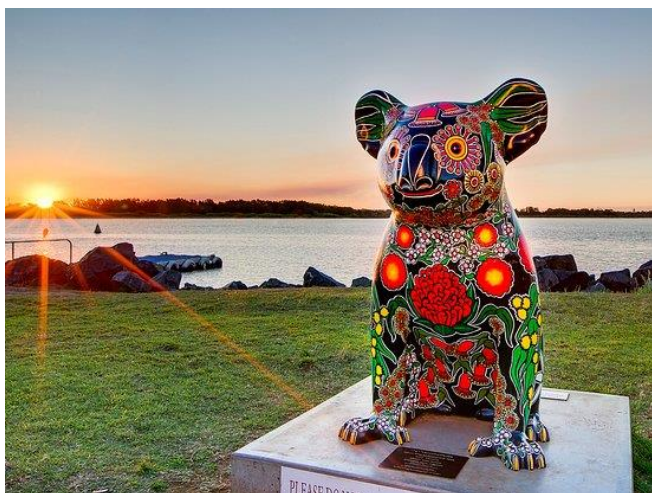
#### **Target audience**

- The community of Wangi Wangi
- Stakeholders (Dobell Festival)
- Visitors

Snowy White Owl 5ft tall (152.4cm)



## Examples of similar projects



## Specific project requirements

- The successful project would be a source of pride for the local community.
- The work should be unique and have visual impact.
- The commission is intended to be semi-permanent.

## Criteria for selection

In selecting a concept, the selection panel will consider (but not be limited to) the following key selection criteria:

- Open to Lake Macquarie Artists.
- Quality of visual representation.
- Originality of the concept.
- Relevance to proposed location and target audience.

## Timeline

Milestone	Date	Duration
Expressions of interest open	Monday 12 February 2024	
Expressions of interest close	Monday 11 March 2024, 5pm AEST	4 weeks
Selection panel assessment	Week starting 12 March 2024	1 week
Confirmation of artist/s	Friday 22 March 2024	1 week
Artwork preparation	May 30 & 31, 2024	2 days
Delivery	Weekend of June 1 & 2, 2024	2 days

## Project budget considerations

**For the commissions, the budget will need to include:**

- Artist fees
- All materials needed for the presentation of the work.
- \$20 million Public liability insurance (council can supply if requested in writing)

**Lake Macquarie City Council will cover the costs associated with:**

- Managing the installation of the artwork in collaboration with the artist.

- Supply of onsite installation equipment and personnel (based on discussion with designers and project manager).
- Photography of the process and final artwork.
- Opening/launch event with Dobell Festival
- Media and marketing.
- Security, if required and
- Risk management.

The selected artist will be paid 50% of the artist commission upon approval of the artist concept and 50% after successful installation. Alternative instalment arrangements can be negotiated.

### **Response to expression of interest**

Artists are invited to submit their EOI in response to the brief.

Responses should include:

1. Contact details: name, telephone, mobile, email address, street address, ABN.
2. Up to 250 words describing your painting concept, including materials used for lifespan of artwork.
3. Up to four examples of previous works.

### **For an EOI to be considered, the artist must comply with the following requirements:**

1. All applicable EOI documentation is completed in full and submitted and
2. The EOI is lodged by the specific closing time.

Any EOI that does not comply with the above requirements or meet the minimum content standards may be deemed non-compliant and eliminated from the assessment process unless it is clear that the artist has made an unintentional error of form.

### **Expressions of interest may be lodged with Cultural Projects Curator Charlotte Hilder**

[childer@lakemac.nsw.gov.au](mailto:childer@lakemac.nsw.gov.au)

### **Or in hard copy format:**

Lake Macquarie City Council Offices  
126 – 138 Main Road, Speers Point NSW 2284  
PO Box 1906 HRMC NSW 2310

Artists are responsible for ensuring that any documents or information sent electronically are in an acceptable format (such as PDF, Excel, or Word).

### **All applicants are encouraged to discuss your EOI pitch and application form, and or to discuss accessibility adjustments to the application process, please contact:**

Charlotte Hilder  
Cultural Projects Curator  
Mob: +61 436 528 305  
Email: [childer@lakemac.nsw.gov.au](mailto:childer@lakemac.nsw.gov.au)