

Multi-Arts Pavilion | mima |



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### About the opportunity

The Multi-Arts Pavilion, mima (MAP mima) is inviting applications for immersive and interactive artworks for its 360° projection space.

MAP mima is a site for innovation and experimentation in art and technology. Located in Speers Point Park on the foreshore of Lake Macquarie, the pavilion sits on Awabakal country.

Artists are invited to express interest by submitting information about their art practice, how they would approach the possibilities of MAP mima, and examples of previous work and experience.

Cover image: Joshua Ingle, Roko, Summer Commission 2024 (Photograph: MAP mima)



#### ACKNOWLEDGEMENT OF COUNTRY

We remember and respect the Ancestors who cared for and nurtured this Country. Dhumaan ngayin ngarrakalu kirraanan barayidin.

It is in their footsteps that we travel these lands and waters. Ngarrakalumba yuludaka bibayilin barayida baaduka.

Lake Macquarie City Council acknowledges the Awabakal people and Elders past, present and future. Lake Macquarie City Council dhumaan Awabakala ngarrakal yalawaa, yalawan, yalawanan.

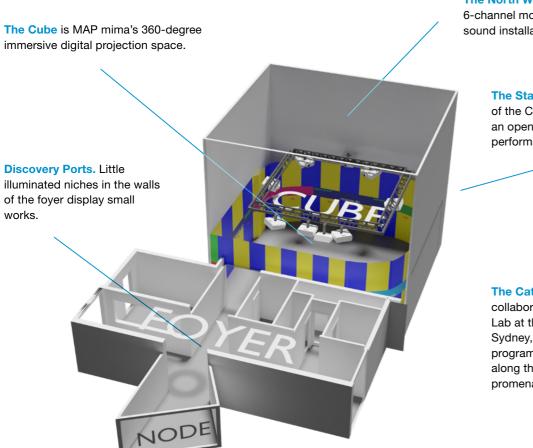
Wording by the Aboriginal Reference Group and translated by Miromaa Aboriginal Language and Technology Centre



MAP mima acts as a cultural activator, creating opportunities to present immersive digital art experiences, alternative theatre programs, music performances, workshops and screenings. As an agile and flexible venue in a high-use location, MAP mima provides a significant platform to bring contemporary multi-arts productions to new audiences.



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**The North Wall** is MAP mima's 6-channel motion triggered sound installation space.

The Stage. The giant doors of the Cube lift open to reveal an open-air stage for live performances.

The Catenary. Built in collaboration with the Design Lab at the University of Sydney, this installation of programmable LED lighting along the Speers Point Park promenade spans 80 metres.

The Node is MAP mima's giant projection window facing the lake. It is viewable after dark.

### About MAP mima

The dual naming of MAP, short for Multi-Arts Pavilion, and mima (pronounced me'ma), an Awabakal word meaning 'cause to stay' – signals an intention that the pavilion is a site for conscious intermingling of ancient and emerging cultural expression.

MAP mima is a purpose-built cultural venue, flexible in form including a hybrid stage and multi-arts space that serve in duality to present national and international contemporary art installations, digital art screenings, performances and music.

The key spaces at MAP mima are the Cube, the Stage, the Catenary, the Node and the Discovery Ports. The North Wall of the building also includes movement activated speakers for presenting soundscapes.

#### Interactive and immersive artworks

We are seeking expressions of interest for immersive projection artworks that engage with the Cube and create unique experiences for audiences. Artists can apply with exhibition-ready projects or proposals to develop work. We are interested in artists who wish to extend their practice by gaining skills with projection, light and sound installation. Each year we commission works that speak to and explore MAP mima's location, history, the lake, and the local community. We can connect artists to appropriate community members and with our heritage collection.

Artists will be consulted regarding the future life of the commissioned artwork beyond its original exhibition dates.

### **Previous works**











### Themes

Artists, designers, filmmakers, architects and creative teams are encouraged to respond to one of the following themes:

- 1. Guided Meditation
- 2. The Sublime
- 3. Neurodiversity

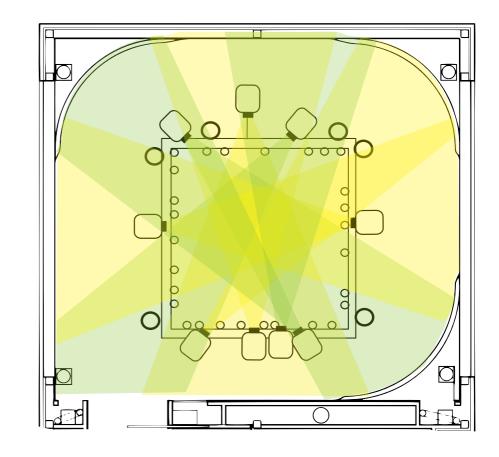
This call out is also open to applications that determine their own theme, topic, or issue. Proposals for artworks that involve some level of interactivity are highly encouraged

### **Project objectives**

- Be local, aim global: introduce new art forms to our City, establish Lake Macquarie as a leader and premier destination for innovation and culture.
- To communicate our culture: artworks that reference the pavilion's intention to connect audiences with emerging technology and experiences.
- To create a sense of place, belonging and connection; to recognise and celebrate Aboriginal and Torres Strait Islander art and culture; to develop our City's visual identity; to create a space that celebrates and connects art, culture and community
- To celebrate and support creativity as a way of life: encourage audiences of all ages to learn and engage with contemporary art practice and technology

## **Specific project requirements**

The commission seeks new immersive projection works for the purpose built 9.5 x 8.5 metre (approx.) cube projection space, with a projection height of 4 metres. The artwork must engage with the possibilities of the immersive projection space and explore movement across all four walls and the floor, with the potential to project onto a portion of the floor.



### The Cube:

- 9 x Epson EB-PU1007WNL Operating system: projects
- 8 covering all 4 walls and 1 Physical canvas size: covering 1/5th of the floor
- Physical space size: Approx. 9.5m x 8.5m, height 6m
- Pixel size: 14,000 wide x 1800 high

If you're interested in applying but have questions or concerns about the technical aspects of producing artworks in our 360° projection space, please don't hesitate to reach out to us. We're here to help and are dedicated to ensuring that all artists feel empowered to explore and experiment with immersive art forms.

Approximate projector placement and art board for projection canvas.

Resolume Arena, Microsoft

Preferred video format: DVX 30fps

33.65m wide x 4m high



# Three distinct opportunities

1. To create a new immersive work commissioned specifically for the Cube, MAP mima

In 2025, Council is offering a commission with a total budget of \$10,000 plus GST towards the creation, development and production of a new work for the Cube.

- 2. An Artist in Residency opportunity By negotiation, artists may be offered an Artist in Residency opportunity to experiment in the Cube, with local accommodation provided.
- 3. To exhibit existing works within the Cube By negotiation, Council will offer funds to exhibit existing works at MAP mima.

The Artist is to allow for all costs: artist fees, commissions for artists' dealers or representatives (where applicable), insurances, plant, equipment, and tools to complete and deliver.

The MAP mima team will be responsible for the installation of the work, however support from the artist during the installation period will be sought where possible.

If awarded a commission the artwork may be acquired into the Lake Macquarie City Council Collection.

The selected artist will be paid 50% of the artist commission upon approval of the artist concept and 50% after successful installation.

Council will cover costs associated with promotion, maintenance, acknowledgement and signage.

### Responsibilities

Selected artist/s to deliver a complete, functioning, projection artwork to be installed in collaboration with the Lake Macquarie City Council team.

Artist/s to participate in videography documentation of project.

Artists to be available for community workshops, separate fee and scope to be negotiated. Artists to be available for media and photo opportunities.

## Eligibility

National and international artists and/or artist teams welcome to express interest.

An artist team could include an outside contractor to create the artwork. The contractor would be listed as part of the artist team. Artists are to include a list of contributors and the proposed methodology as part of its response to phase 2 of the EOI.

Staff of Lake Macquarie City Council and members of the architecture team of the MAP project are not eligible to participate.



## Selection criteria

Selection will be structured in multiple phases as outlined below:

## Phase 1 – Initial Expression of Interest (current phase)

Artist/s are invited to submit their EOI in response to the brief.

Your expression of interest will include:

- contact details: name, telephone, mobile, email address, street address, ABN
- current CV relevant to the opportunity (maximum 2 pages)
- relevant experience and examples of previous work
- a brief concept statement about the immersive piece and how it will engage with the Cube space. Please note the concept statement can be submitted in written (no more than 500 words), rough sketch or digitally rendered form, sample video, or rough storyboard, or whichever medium is most suitable for the individual artist or artist team to communicate their ideas. Please note this is not a request for a refined artistic design.
- please note referees may be requested upon review of the EOI.

In selecting a concept, the selection panel will consider:

- how the proposal meets the projects outlined objectives,
- originality of the artwork,
- artist experience and previous work,
- demonstrated understanding of the brief.

### Phase 2 – Final selection

The selected artist will be engaged to create the artwork. Artists will be required to supply the following prior to first instalment of artist fees (50%):

- refined artistic statement,
- project schedule and holistic budget; including but not limited to artist(s) fee, materials, fabrication, administration and associated production costs,
- copy of Public Liability Insurance if applicable.
  Cover required is \$20 million.

# Submitting your application

## First round applications will close midnight AEST 4 June 2025

Applications for the Summer Commission are required by this date.

### **Electronic EOI submissions**

Applications may be lodged electronically via SmartyGrants. > (preferred method)



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Artists are responsible for ensuring that any documents or information sent electronically is in an acceptable format (such as PDF, Excel or Word).





The MAP mima Summer Commission is supported by the NSW Government through Create NSW and Lake Macquarie City Council



